



**FOR IMMEDIATE RELEASE  
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## Father's Day Weekend Book Signing Planned

**Tampa, FL** - The Tampa Bay History Center presents author John V. Cinchett who will be on-site at the Museum Store signing copies of his new book *Vintage Tampa Signs and Scenes* - a pictorial collection of 200 historic Tampa photos of the 1950s that have never been seen before.

The event will also feature a special exhibit of 1950's Tampa memorabilia. This event is being held on Saturday June 20<sup>th</sup> 12:00 pm - 4:00 pm at the Tampa Bay History Center Museum Store located at 801 Old Water Street, next to the St. Pete Times Forum in downtown Tampa. Admission to the gift shop is free. For further information, please call (813) 228-0097.

*Vintage Tampa Signs and Scenes* is a collection of historic Tampa photographs from the archives of the Cinchett Neon Sign Company that operated in Tampa during the 1950s and 1960s. The sign company created hundreds of neon signs for popular restaurants, nightclubs, downtown shops, motels and theatres. Many of these signs became local landmarks along Tampa's expanding highway system of the 1950s. The vintage photographs have been restored to their original glory, creating a portfolio of clear and crisp images of favorite neighborhood stores and downtown shopping scenes.

### **About the Tampa Bay History Center**

The new 60,000-square-foot Tampa Bay History Center in Tampa's bustling Channelside District takes an illuminating walk through 12,000 years of powerful stories. The Center features the first native inhabitants, Spanish conquistadors, pioneers, sports legends, a 1920s-era cigar store, interactive maps, and exhibits that feature a rich ethnic heritage and adventurous spirit that has inspired generations. The four-floor Center boasts a visually captivating atrium, a theater, map center, library, event hall, museum store and the Columbia Café.

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