

MEDIA ALERT

Monday, January 5, 2009

MEDIA CONTACT

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TAMPA BAY HISTORY CENTER TO UNVEIL PORT EXHIBIT

(photo/video/interview opportunity)

WHAT:

Executives from the Tampa Port Authority, Mosaic and the Tampa Bay History Center will come together to unveil renderings of the History Center's new port exhibit. Recently sponsored by a \$250,000 contribution from Mosaic, the port exhibit-- one of the History Center's 10 permanent exhibits-- will educate visitors on the importance of the Port to the Tampa region, offer a miniature replica of the Port for kids to guide toy ships through and feature an old shipping container converted to mini movie theater to show short film on the port's history.

WHO:

Media representatives are invited to join invitees from the Port Authority, Tampa Bay History Center, Propeller Club, Hillsborough County Commission, Tampa City Council and Mosaic.

WHEN:

Wednesday, January 7, 2009

8:30–9:30 a.m.

WHERE:

Tampa Port Authority Building Atrium

1101 Channelside Dr.

Tampa, FL 33602

About Mosaic

Mosaic is the world's leading producer of phosphate crop nutrients. Phosphate is a natural product for which there is no man-made substitute, and Florida phosphate is of strategic importance to critical sectors of the state and national economy, including farming, manufacturing, shipping, trucking and rail. American farmers rely on Florida phosphate for 75 percent of their annual crop nutrition requirements. Mosaic employs more than 3,000 Central Florida residents, and tens of thousands of Floridians work in other jobs dependent upon the industry. The company utilizes state-of-the-art environmental technologies to recycle more than 95 percent of its water and return land that it uses to its natural beauty, or utilize it for parks, playgrounds and community amenities. For more information, see www.mosaicco.com.

About Port of Tampa

One the nation's largest and most cargo-diverse seaports, the Port of Tampa is the largest economic engine in west-central Florida, responsible for nearly 100,000 jobs and \$8 billion in annual economic impact. For more information about the Port of Tampa, visit www.tampaport.com

About the Tampa Bay History Center

When it opens on January 17, 2009, visitors will step inside the new 60,000-square-foot Tampa Bay History Center in Tampa's bustling Channelside district and take an illuminating walk through 12,000 years of powerful stories. The new Center will feature the first native inhabitants, Spanish conquistadors, pioneers, presidents, sports legends, railroad tycoons, a 1920s-era cigar store, interactive maps, and exhibits of the places and people whose rich ethnic heritage and adventurous spirit inspired generations. The four-floor Center boasts a visually captivating atrium, a theater, map center, library, event hall, museum store and the Columbia Café.

Founded in 1989, the Tampa Bay History Center serves and educates the community through the discovery, preservation and interpretation of the rich cultural heritage of the people of "historic" Hillsborough County and the Tampa Bay region, as well as their relationship to the United States and the world. During the past several years, the Tampa Bay History Center has mounted exhibitions, educated thousands of students about area history, sponsored public lectures and workshops, and published numerous books on local history.

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